Prioritisation Matrix

DIFFICULT TO DO

EASE OF IMPLEMENTATION

SIMPLE TO DO

IMPACT

LOW IMPACT

HIGH IMPACT

When you have a number of change ideas, you are not able to do them all at once. How can you decide what to focus on? One way of deciding is to use a prioritisation matrix to decide if ideas are hard or simple to do and their impact – those that are simple with high impact would be good places to start.